

Experts Center for Market and Policy Research (ECMPR), Pakistan

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Popularizing the Idea of Individual Freedom Among Secondary School Students in Khyber Pakhtunkhwa

The future of any nation depends on its youth as today's youth are tomorrow's leaders. However, to be an effective leader every youth needs to be aware of some prime values that human dignity stands upon. Among many values, individual freedom occupies a pivotal position as until and unless one knows what individual freedom is how s/he be able to understand and transfer this idea to other This project aims to popularize the Idea of Individual freedom and rights among the secondary schools' students in District Peshawar, the capital city of the Khyber Pakhtunkhwa province.

Awareness session at Khyber City Grammar School System, Khyber Pakhtunkhwa

Under this project ECMPR conducted an impactful Awareness Session on "The Individual Rights/Responsibilities" at Khyber City Grammar School Girls and Boys Campuses in Khyber Pakhtunkhwa. This session marked a significant stride in enlightening and educating our future leaders about their crucial roles within society.

Through engaging discussions and thought-provoking activities, students gained a profound understanding of their responsibilities as citizens. This initiative aimed to cultivate empowerment and awareness among young minds, preparing them to make positive contributions to their communities.



Awareness session at Gandahara School System, Shamoza, Khyber Pakhtunkhwa

ECMPR is delighted to share the success of our recent session at Gandahara School System, Shamoza under our program "Awareness Session on Rights and Responsibilities among Secondary School Students in Khyber Pakhtunkhwa".

The trainers conducted a thoughtful session, engaging school students on the vital topics of rights and responsibilities. The aim of this session was to empower these young minds, fostering a deep understanding of their rights while instilling a strong sense of responsibility.

The session also included a valuable discussion on the rule of law, with the intention of sensitizing students and shaping them into responsible citizens of tomorrow. A big thank you to Gandahara School System for the warm welcome and enthusiastic participation.



Awareness session at Frontrian School System, Khyber Pakhtunkhwa

Empowering the future leaders of tomorrow, ECMPR organized an insightful session on "The Individual Rights/Responsibilities" for the students of the Frontrian School System Peshawar, Khyber Pakhtunkhwa. The interactive session aimed to educate and enlighten students about their rights and responsibilities as individuals within society.



ECMPR Mentoring Session with Ali Salman, Executive Director, PRIME, Pakistan

ECMPR team got engaged in the mentor session under the mentorship of Ali Salman, Executive Director, PRIME Pakistan. This program was facilitated by the Atlas Network, USA. Under this mentorship program, the team had four sessions with the mentor. ECMPR is thankful to the Atlas Network, USA for sponsoring this program through which the team was provided with the opportunity to learn from the experiences of Ali Salman. The team acknowledges that it has learned a lot from this mentorship program.



ECMPR Team Attended a 6-Day Capacity Building and Employability Skills for Minority Youth Training Session in District Peshawar

ECMPR, Pakistan team had the privilege of delivering guest lectures on the paramount subjects of Individual Freedom, Rights & Responsibilities, and the Rule of Law at a 6-Day Capacity Building and Employability Skills for the Minority Youth Training Session in District Peshawar. This enlightening event was made possible by the dedicated efforts of the Minority Affairs Department, Government of Khyber Pakhtunkhwa, with the invaluable support of our implementing partner, Liaison Corporation (Pvt-Ltd).



Opening Doors for Transgender Individuals to Entrepreneurship in Khyber Pakhtunkhwa, Pakistan

The ECMPR team in Khyber Pakhtunkhwa, Pakistan, carried out a number of activities to implement this project. This project aims to address the pressing issues faced by transgender. Under this project they are provided with digital skill training, enabling them to pursue online freelancing opportunities, gain financial independence, and ultimately reduce their vulnerability to violence and health risks. Under this project the ECMPR has conducted 05 training sessions as per given details:

The first two sessions were conducted in District Swat. The first session was conducted in Swat Continental Hotel in which 10 TGs and five others attended this session. This session was facilitated by the Social Welfare Department of Swat and Nadia Khan, President of TGs Association, District Swat. In order to give more confidence and trust to the Trans Community, the 2nd training session was conducted in the residence of the President of the TGs, Nadia Khan. This session was attended by 10 TGs. Keeping in view the interest and motivation of Trans Community of District Swat towards social media, this training was focused on social media applications and marketing. The third training session was conducted in District Charsadda at Riway Marquee. This training session was facilitated by Rubi Khan (focal person of Trans Community in Charsadda). In this session, 11 TGs and 6 others participated. The focus of this training was to improve the skills of the TGs on social media applications and marketing. The fourth and the fifth training sessions were conducted in District Peshawar. These trainings were conducted in the REST (Rehabilitation, Education, Skill Development and Training Awareness of TGs) Institute. Here, the first training was attended by 15 TGs and five others. While the 2nd (here) was attended by 12 TGs and three others. As per the demand of the Trans Community, the focus of these sessions were on digital marketing, especially on Amazon marketing. These sessions were facilitated by Jovial Katrina, in-charge of the REST Institute, Peshawar. Jovial Katrina, she appreciated the efforts of the ECMPR for empowering TGs in transforming their lives by opting for honorable sources of earnings and requested that the training be continued in her Institute. She further said that around 5,000 trans-persons are registered with the REST Institute who want to learn some skills and opt for a suitable source of eking out living.



EcoSolarize: ECMPR's Campaign for Sustainable Prosperity

The project "EcoSolarize: ECMPR's Campaign for Sustainable Prosperity" aims at addressing Pakistan's critical energy challenges, characterized by recurrent blackouts, economic losses, and insufficient electricity supply. Pakistan is facing serious energy shortfalls that affect individuals as well as businesses. Electricity generation in 2020 stood at 22 MGW against 25 MGW peak demands; however, the actual peak demand ratio is widening annually. Since 2020 no notable addition has been made to the electricity generation capacity. As a result, the entire country endures blackouts for 8–10 hours a day.

The innovative aspects of the "EcoSolarize" project lie in its comprehensive approach to overcoming barriers in Pakistan's solar energy landscape. The focus of the campaign will be on reducing excessive taxing, promoting transparency in green/net metering processes, streamlining bureaucratic procedures, minimizing excessive regulations, and eliminating corruption risks. This will not only improve the affordability of solar energy but will also foster a business-friendly environment, promoting economic growth and job creation. Subsequently, by addressing these challenges the project aims to redefine excellence in advancing individual freedom and free markets.

The campaign's emphasis on creating a free and competitive market by narrowing price gaps in power transactions ensures fair competition and cost-effective solar energy solutions. By targeting these specific challenges, the project contributes to a cleaner environment, enhanced living standards, and overall economic prosperity, showcasing innovation in the pursuit of sustainable solutions.

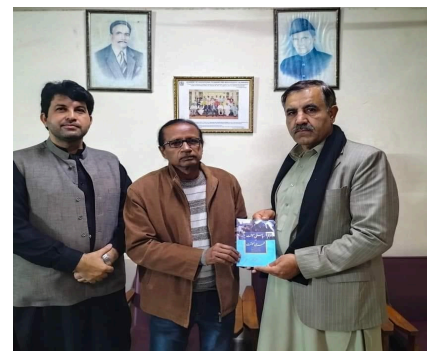


ECMPR Team Meets Dr. Khalil Ahmad, a Distinguished Political Philosopher

ECMPR team had the honor to meet Dr. Khalil Ahmad, a distinguished political philosopher and the visionary founder of the first policy think tank in Pakistan. This was an incredibly enlightening and productive session. During our meeting, the team had the opportunity to delve deep into the future plans of ECMPR Pakistan, particularly focusing on our solarization campaign.

Dr. Khalil Ahmad's insights and encouragement were invaluable as he praised the efforts of ECMPR, recognizing the importance of our initiatives for a prosperous Pakistan. At the end of our inspiring discussion, Dr. Khalil Ahmad graciously presented his latest books to the ECMPR team.

We're honored and motivated by the support and wisdom shared by such a prominent figure. Together, we're energized to continue striving for positive change and progress in Pakistan!





Join our hands to empower the youth for a psychologically, economically and socially vibrant and progressing society.

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